# Unit 1: Basic Economic Concepts Cheatsheet

### Scarcity & Opportunity Cost

- Scarcity: Limited resources vs. unlimited wants.
- Opportunity Cost: The next best alternative forgone.

#### **Economic Systems**

- 1. Market Economy: Decisions by individuals; driven by supply & demand.
  - 2. Command Economy: Central government controls resources.
- 3. Mixed Economy: Combines market and government influence.

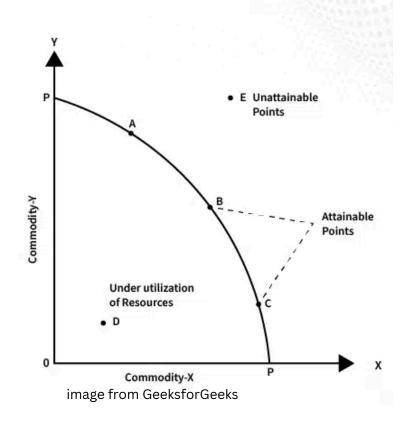
## Comparative Advantage & Trade

- Absolute Advantage: Who produces more with the same resources.
- Comparative Advantage: Who has a lower opportunity cost.
- Specialization: Focus on goods with comparative advantage → Gains from trade.

## Production Possibilities Curve (PPC)

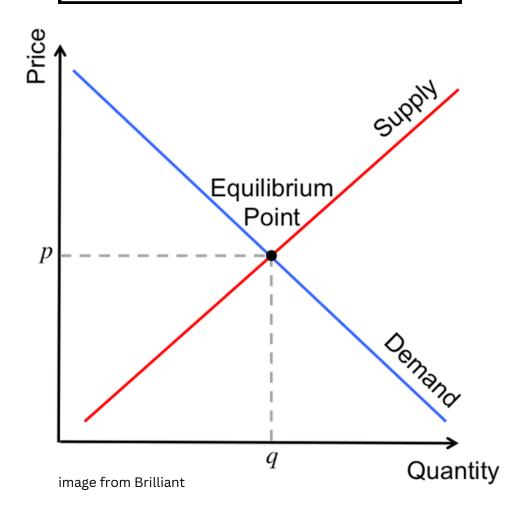
Key Concepts:

- Efficiency: On the curve.
- Inefficiency: Inside the curve.
- Economic Growth: Outward shift (more resources, better technology).
- Opportunity Cost: Slope of the curve.
- Straight line: Constant opportunity cost.
- Bow-shaped: Increasing opportunity cost.



### Supply & Demand Basics

- Law of Demand: Price ↑ → Quantity demanded ↓ (inverse relationship).
- Law of Supply: Price ↑ → Quantity supplied ↑
   (direct relationship).
  - Equilibrium: Where supply = demand.



#### Shifts vs. Movements

- 1. Demand Shifters:
- Tastes/preferences
- Income (normal vs. inferior goods)
- Prices of related goods (substitutes & complements)
  - Expectations
  - Number of buyers

- 2. Supply Shifters:
  - Input costs
  - Technology
  - Taxes/subsidies
- Producer expectations
  - Number of sellers